Types of Flouting Maxims Analysis in Jurassic World Dominion Movie

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Abstract
Flouting maxims present as pragmatics phenomena that can be easily found in society. It comes in the communication that does not obey the cooperative principles. In this research, flouting maxims in utterances uttered by characters of movie was analyzed. The types of flouting maxims became the object of this research. The researchers used Jurassic World Dominion movie to be the data source of this descriptive qualitative research. Flouting maxims utterances were collected as data and those were analyzed by using the theory of Grice (1975). Observational method and technique of non-participatory were used to collect the flouting maxims utterances. In analyzing the data, the researchers applied pragmatic identity method and pragmatic competence- in equalizing technique. The results showed that there were 15 data found in Jurassic World Dominion movie. The 15 data consisted of 7 data of flouting maxim of relation, 3 data of flouting maxim of quality, 3 data of flouting maxim of quantity, and 2 data for maxim of manner.

Keywords: Flouting Maxims, Maxims, Pragmatics

1. INTRODUCTION

Communicating in an effective way is very important because not everything someone says can be understood as it should be. To communicate effectively, it needs people to understand the meaning because not everyone will say it directly. One must know the context of the conversation to get the meaning of each utterance. From the context, people can know with certainty the meaning uttered by the speaker and that will help them to avoid misunderstanding. The reason is that misunderstanding occurs when the person involved in the conversation cannot understand the implied meaning. Meaning must come from context and by understanding pragmatics, people can communicate effectively. Pragmatics is study that is about what speakers of conversation intend to say (Yule, 2014). It means that people should understand pragmatics as a study.

There is a discussion about principles of being cooperative in pragmatics called as cooperative principle. In cooperative principle, there are four maxims that people should obey to understand what a
speaker talks. People are commonly uncooperative by not contributing as a good communication partner (Op.Sunggu & Afriana, 2020). Obeying all cooperative principles to be involved in effective communication is a must because it is the goal of everyone in producing utterances. The act of being uncooperative can lead people to flout the maxim, which should be obeyed because it is the communication principles. Four maxims are involved in communication and they are maxim of manner, maxim of quality, maxim of relation, and maxim of quantity (Grice, 1975). Maxim is flouted by a person that wants the communication partner to notice the violation existence.

Phenomena of flouting maxims can be easily found because it cannot be separated from communication. People always flout the maxim by breaking the maxims for declaring implied meaning. As found out by Wahyudi et al. (2020) in their research, the phenomena of flouting maxims appear in class interaction. The conversation is provided below to show flouting maxim in daily life.

Teacher : “What did you study last week?”
Student : [did not give answer]

In the dialogue, the teacher as the speaker gave question to the student as the hearer about the thing that the student studied last week. On the other hand, the hearer did not provide any answers to the speaker. As the hearer, the student should have responded the question by apologizing if the action that he had done was considered as bad. Instead, the hearer was only silent and this situation leads to the phenomena of flouting maxim. In the student utterance, it has flouting maxim of quantity because the hearer did not contribute as the speaker required her to do and hearer did not provide informative answer to the speaker. Grice (1975) defined flouting maxim of quantity as the flouting that occurs when a speaker does not show his contribution as required and give less or more information.

Movie also involves the phenomena of flouting maxims as the media has communication as well. In movie, utterances are involved because it allows characters to communicate one another. The flouting maxims are in the conversation when characters experience the principle disobedience. Below is the phenomenon taken from Jurassic World Dominion movie that involves flouting maxims.

Maisie : “You're Dr. Ellie Sattler and Alan Grant. You were at Jurassic Park. What are you doing here?”
Dr. Ellie : “What? What... What are you doing here?”
Maisie : “I'm Maisie Lockwood.”
Dr. Ellie : “Uh, hey, we don't, uh... We're not... We don't work for Biosyn.” (01:24:25)

This conversation appeared at the minutes of 01:24:25. The data above showed that Dr. Ellie’s utterance and Maisie’s utterance were included in the flouting maxim of relation. This could be seen when Maisie asked Dr. Ellie and Dr. Alan about what they did at Biosyn. Instead of answering the reason why they
were at Biosyn, Dr. Ellie asked Maisie, "What are you doing here?" Instead of answering the reason why here, Maisie introduced herself, “I'm Maisie Lockwood.” It could be seen that the answer from Dr. Ellie and Maisie did not fit the topic they wanted to talk about, therefore their utterances were included in the flouting maxim of relation.

Flouting maxim happens when a speaker purposely breaks the maxims in order to utter unstated meaning. Grice (1975) stated that when a speaker is noticed to be failed in obeying cooperative principle, the speaker has flouted the maxim. Flouting maxims occur as the speaker ignores to be as it should be in the communication. The types of maxims that present when people break the maxims are flouting maxim of quantity, flouting maxim of relation, flouting maxim of quality and flouting maxim of manner. Flouting Maxim of quantity is about the type that comes when a speaker is giving too much information or less than it is needed. As said by Grice (1975), defined flouting maxim of quantity as the flouting that occurs when an interlocutor does not show his contribution as required and give less or more information. For example in the utterance “I don’t care for your choice of words that’s not what happened buzz apologize to you.” (Helme & Gunawan, 2019). The conversation above took place at night in which Kevin and his mother were talking. Kevin’s mother as the speaker wanted Kevin to apologize Buzz, but Kevin did not intend to do so. In Kevin’s utterance, it shows that Kevin provided too much information by responding long utterance. For this reason, maxim of quantity was flouted.

Flouting Maxim of relation is involved when a speaker says irrelevant answer to the hearer. Grice (1975) mentioned that everything that a speaker conveys should relate to the thing conveyed by another communication partner. For example “How many times, Diana?” (Op.Sunngu & Afriana, 2020) In conversation above, Diana as the speaker asked Hippolyta about her condition. The speaker wanted to know the answer by answering question. However, the hearer did not provide an answer that related to the thing asked by the speaker. The hearer answered by asking how many times and this truly did not have any relations to the question. This means flouting maxim of relation exists.

In communicating, a speaker also should obey maxim of quality. To obey this maxim, truthful answer should be provided. This flouting maxim appears when a speaker conveys answer that contracts to the fact. Grice (1975) said that a speaker should not give untruthful answer to avoid flouting the maxim of quality. From the truthful answer, it can show that the speaker is being honest and this can convince the hearer. “Except the westwing... which we don’t have” (Florentina & Ambalegin, 2022). Cogs Worth as the speaker used the utterance to say west that no west wing appeared in the palace. Based on the story, the west wing was available in a secret place that could not be accessed. In the utterance, it could be seen that the speaker did not give truthful statement and this means the speaker did flouting maxim of quality.
Flouting Maxim of manner happens when a speaker delivers utterance in unclear or ambiguous way. Grice (1975) mentioned that a speaker needs to show his response by giving unambiguous or clear answer. A speaker who delivers utterance through that way also helps the speaker to be noticed as contributive communication partner. It means that a speaker flouts thing maxim by not being orderly and saying brief utterance. “Well done, students... if you were trying to disappoint me” (Hamani & Puluhaluwa, 2019). In the utterance above, the speaker did not provide utterance that is clear and unambiguous. The speaker talked to students as the hearers, but the speaker did not do as intended. By not giving clear statement, it means the speaker flouted the maxim of manner.

The topic of flouting maxims had been done by previous researchers. Op. sunggu and Afriana (2020) analyzed flouting maxims in Wonder Women movie characters’ utterances. The researchers used the movie as the data source and all characters’ utterances that showed flouting maxims were taken as data. The analysis was done by using the theory of Grice (1975). The findings revealed that all types were flouted and the type of maxim of relation was commonly applied by all characters and the main character became the one that used type the most compared to other characters.

In the research of Dwiyanti and Ambalegin (2022), the researchers revealed the types of flouting maxims in movie of Five Feet Apart. The theory of Grice (1975) was applied to analyze the data, which were characters’ utterances. The analysis was done to find out the types of flouting maxim flouted by characters during communication. It was found that the flouting maxim of relation became the dominant type because it had eight data. The least used type is to flouting maxim of quantity and manner because each had is one data. The phenomena existed to show sarcasm, change discussion, and hide their emotions.

Based on the explanation, it shows that the present and previous research took the same topic and analyzed the data source with the same theory. The present and previous research selected the different data source as this research used Jurassic World Dominion movie to be analyzed. A number of flouting maxims phenomena were observed in this movie and it became the reason of taking it as data source. This present research purposed at analyzing flouting maxims in Jurassic World Dominion movie.

2. RESEARCH METHOD

The researchers used descriptive qualitative research to conduct this research. It was selected to analyze language phenomena in society, which is flouting maxims phenomena in the Jurassic World Dominion movie. The researchers also described the research result in words. Creswell (2013) mentioned that descriptive qualitative is used in research when the research observes human issues. To analyze data,
the research applied observational method and technique was non-participatory from Sudaryanto (2015). The first step showed that the researchers watched the movie entitled Jurassic World Dominion. Then, the researchers typed the dialogues from the movie. Lastly, the utterances of flouting maxims were underlined.

The analysis of this research was done by using pragmatic identity method. It is because the researchers analyzed by finding the pragmatics elements. The technique was pragmatic competence-in equalizing as the researchers equalized the data as way of analyzing the collected data. Firstly, the researchers found out the context from the utterances that the researchers underlined. Next, the researchers equalized the data and the theory was applied. Finally, this research showed the types of flouting maxims as flouted in Jurassic World Dominion movie.

3. FINDINGS AND DISCUSSION

3.1 Findings

This research found that there were 15 data that showed the phenomena of flouting maxims. The result of flouting maxim of manner was 2 data, flouting maxim of quality was 3 data, of flouting maxim of relation was 7 data, and flouting maxim of quantity consisted of 3 data.

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<thead>
<tr>
<th>No.</th>
<th>Types of flouting maxims</th>
<th>Occurrence</th>
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<tbody>
<tr>
<td>1.</td>
<td>Flouting maxim of manner</td>
<td>2</td>
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<td>2.</td>
<td>Flouting maxim of quality</td>
<td>3</td>
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<td>3.</td>
<td>Flouting maxim of relation</td>
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<tr>
<td>4.</td>
<td>Flouting maxim of quantity</td>
<td>3</td>
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<td></td>
<td><strong>Total</strong></td>
<td><strong>15</strong></td>
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3.2 Discussion

Data 1

The shooter : “Damn, I don't see it. Do you see it?”

Helicopter pilot : “Settle down, kid. She can't run forever.” (00:05:13)

This conversation appeared at the minutes of 00:05:13. The data above showed that the pilot's utterances were included in the flouting maxim of relation. This could be seen when the shooter asked if the pilot saw the dinosaur they were looking for. Instead of saying, "I don't see it." the pilot replied, "Settle down, kid. She can't run forever." So, it could be concluded that the pilot's answer was irrelevant to the topic being discussed by the shooter, that was why the pilot's utterances were included in the flouting maxim of relation.
Data 2

Owen: “Dinosaur bone powder goes for what? 3000 an ounce? Makes this animal here worth about $500,000?”

Rainn Delacourt: “How y'all want this to go, huh? Your bones ain't worth nothing to me.” (00:15:25)

This conversation appeared at the minutes of 00:15:25. The data above showed that Delacourt's utterances were included in the flouting maxim of relation. When Owen asked Delacourt, “Dinosaur bone powder goes for what? 3000 an ounce? Makes this animal here worth about $500,000?” Instead of answering in the context of Owen's question, Delacourt asked, "How y'all want this to go, huh?" and threatened Owen by saying, "Your bones ain't worth nothing to me." It could be seen that Delacourt's utterances were irrelevant to Owen's question, that was why Delacourt's utterances were included in the flouting maxim of relation.

Data 3

Claire: “You sure you didn't go past the bridge?”

Maisie: “That's the look you give me when you think I'm lying.”

Claire: “Well, are you?”

Maisie: “No.”

Maisie: “Maisie, you're literally looking everywhere but here.”

Claire: “I said I didn't go past the bridge.” (00:19:43)

This conversation appeared at the minutes of 00:19:43. The data above showed that Maisie's utterances were included in the flouting maxim of quality. This could be seen when Claire asked "You sure you didn't go past the bridge?", then Maisie said that Claire accused her of lying. Claire knew that Maisie went over the bridge, that was why she kept asking Maisie and Maisie kept saying no. Maisie said something that was not true, this could be seen in the scene Maisie crossing the bridge at 00:16:36 minutes. Therefore, Maisie's utterances were included in the flouting maxim of quality.

Data 4

Dr. Ellie: “Good job. And now, I need to take your little buddy on a road trip.”

Farm owner: “Where are you taking it?”

Dr. Ellie: “I need a second opinion.” (00:28:50)

This conversation appeared at the minutes of 00:15:25. The data above showed that Dr. Ellie's utterance was included in the flouting maxim of relation. This could be seen when the farm owner asked, “Where are you taking it?”. Instead of mentioning the name of the place, Dr. Ellie instead said, "I need a second opinion." It could be seen that Dr. Ellie was not relevant to the topic discussed by the farm owner, that was why Dr. Ellie's utterance was included in the flouting maxim of relation.
This conversation appeared at the minutes of 00:40:37. The data above showed that Franklin's co-worker's utterances were included in the flouting maxim of quantity. The flouting maxim of quantity occurred because there was too much information in a conversation. This could be seen when Franklin asked his coworker about what would happen next, and then his coworker over-informs him that there would be a food crisis. The information overload from his coworker made Franklin feel uncomfortable.

This conversation appeared at the minutes of 00:41:25. The data above showed that Claire's utterance was included in the flouting maxim of manner. The flouting maxim of manner occurred because the speaker's utterance was ambiguous or unclear. This could be seen when Franklin asked Claire about what Delacourt took from Claire and Owen. Then, Claire replied, "Something we care about very much." Even so, Franklin could understand what Claire meant, that was why Franklin said, "Oh shit. I told you somebody would come looking for her." The word "Her" Franklin refers to is Maisie, Claire's foster child. From this explanation, it could be concluded that although Claire's flouting maxim of manner occurred, it did not mean that the conversation could not run smoothly.

This conversation appeared at the minutes of 00:54:38. The data above showed that Dr. Henry's utterance was included in the flouting maxim of relation. When Dr. Lewis asked Dr. Henry to report everything about the girl they kidnapped. Instead of answering, "Yes" or "No." Henry even asked Dr. Lewis, "Is she all right?" It could be seen that the utterance of Dr. Henry was not related to the topic brought by Dr. Lewis, so that his utterance was included in the flouting maxim of relation.

This conversation appeared at the minutes of 00:59:20. The data above showed that Claire's utterance was included in the flouting maxim of quantity. The flouting maxim of quantity occurred because there was too much information in a conversation. This could be seen when Claire replied, "You're American."
This conversation appeared at the minutes of 00:59:20. The data above showed that Claire's utterance was included in the flouting maxim of relation. This could be seen when Kayla asks, "Are you lost?" to Claire. Instead of saying, "Yes" or "No," Claire said, "You're American." It could be seen that Claire's utterance was not related to Kayla's question, that was why her utterance was included in the flouting maxim of relation.

**Data 9**

Owen: “Are you... Are you hurt? Are you okay? You hurt?”
Claire: “Yeah, yeah.”
Owen: “Where? Where are you hurt?”
Claire: “Yeah.”
Owen: “Where are you hurt?”
Claire: “No, no. I'm okay. I'm okay.” (01:13:36)

This conversation appeared at the minutes of 01:13:36. The data above showed that Claire's utterances were included in the flouting maxim of manner. The flouting maxim of manner occurred because the speaker's utterance was ambiguous or unclear. This could be seen when Owen checked on Claire's condition by asking, "Are you okay?" Claire then replied, "Yeah, yeah." Then Owen asked again where Claire was feeling the pain, and Claire kept saying, "Yeah, yeah." Claire's answer was not clear, so Owen kept asking Claire, and in the end Claire said that she was fine. It could be seen that the conversation above did not run smoothly because of Claire's unclear utterances, besides that her utterances also made Owen panic and the atmosphere tensed up. Therefore, Claire's utterances were included in the flouting maxim of manner.

**Data 10**

Kayla : “Tower, this is N141. Request to land for freight delivery. Over.”
Denise : “N141, negative. We've been advised you're carrying unauthorized passengers. Over.”
Kayla : “Copy that, Tower. Be advised shipment is perishable. We need Immediate clearance. It's an emergency. Over.”
Dr. Lewis : “There isn't... No.
Denise : “Negative. Return to point of origin.”
Kayla : “You seem to be breaking up. Are you hearing me on your side? May need to check systems.”
Denise : “Nice try, Kayla. They will down your bird.” (01:25:53)

This conversation appeared at the minutes of 01:25:53. The data above showed that Kayla's utterances were included in the flouting maxim of quality. The floating maxim of quality occurred because the speaker was saying something that was not true. This could be seen when Denise ordered Kayla's plane to return to its original place. However, Kayla insisted on grounding in Biosyn, that's why she said, "You seem to be breaking up. Are you hearing me on your side? May need to check systems."
Denise knew that Kayla was lying because Kayla's voice was clear and the system was fine, so Kayla's utterances were proven wrong and included in the flouting maxim of quality.

**Data 11**

[The sound of the door opening]

Dr. Ellie: "Thank God it's you! This place is a maze. - Good you're here. We were so confused. I thought we were lost. Then you said station three. And I was like, here..."

Ramsay: "Do you have the sample?"

Dr. Alan: "What? What are you talking about?"

Ramsay: "The DNA sample. Do you have it?" (01:29:57)

This conversation appeared at the minutes of 01:29:57. The data above showed that Dr. Alan's utterance was included in the flouting maxim of relation. When Ramsay asked, "Do you have the sample?" Instead of answering "Yes" or "No", Dr. Alan asked Ramsay back, "What? What are you talking about?" It could be seen that Dr. Alan's answer was irrelevant to Ramsay's question. This was because Dr. Alan did not know that Ramsay was on his side. So, when Ramsay asked about the giant grasshopper sample, Dr. Alan was confused. Because Dr. Alan's utterance was irrelevant with the topic discussed, then his utterance was included in the floating maxim of relation.

**Data 12**

Dr. Ian Malcolm: "Are there, um...dinosaurs in the mines?"

Biosyn staff: "There are dinosaurs everywhere. Technically, birds are dinosaurs, g-genetically speaking at least..."

Ramsay: "Okay. Lewis, Grant and Sattler are in this pod. We need to send a security team ASAP." (01:42:31)

This conversation appeared at the minutes of 01:42:31. The data above showed that Biosyn staff's utterances were included in the flouting maxim of quantity. The floating maxim of quantity occurred because there was too much information in a conversation. This could be seen when Dr. Ian asked Dr. Lewis about the existence of dinosaurs. Then, a staff member who was in the same room replied, "There are dinosaurs everywhere. Technically, birds are dinosaurs, g-genetically speaking at least..." It could be seen that the Biosyn staff provided information overload where no one wanted his answer, that was why Ramsay immediately cut him off.

**Data 13**

Dr. Ellie: "Did you feel that? That's an air current. Must be an opening up ahead."

Dr. Alan: "How old is this mine, do you think?"

Dr. Ellie: "Just breathe." (01:46:34)

This conversation appeared at the minutes of 01:46:34. The data above showed that Dr. Ellie's utterance was included in the flouting maxim of relation. This could be seen when Dr. Alan asked Dr. Ellie about the age of the cave they were exploring. Instead of answering the estimated age of the cave,
Dr. Ellie instead said, "Just breathe" which had absolutely nothing to do with the topic being discussed. Therefore, Dr. Ellie's utterance was included into the flouting maxim of relation.

**Data 14**

Dr. Ellie : “Nobody panic. Just watch out for bats.”
Dr. Alan : “Who said anything about bats?”
Maisie : “I hate bats.”
Dr. Ellie : “Well, there's probably no bats. No falling rocks. Just a possibility of toxic gas, dehydration, hypothermia. Just possibilities, nothing for certain. I should've left you where you were. Why did I bring you into this? You were happy in your element.”

This conversation appeared at the minutes of 01:46:47. The data above showed that Dr. Ellie's utterances were included in the flouting maxim of quantity. The floating maxim of quantity occurred because there was too much information in a conversation. It could be seen that Dr. Ellie gave too much information that no one asked for. Information overload Dr. Ellie, where she said that it was likely that they would all suffer from dehydration, gas poisoning, and hypothermia in the cave, made Maisie and Dr. Alan was scared. In addition, Dr. Ellie said, "I should've left you where you were. Why did I bring you into this? You were happy in your element,” to Dr. Alan. This confused Dr. Alan and then communication was not run smoothly.

**Data 15**

Dr. Ian Malcolm : “These roads are protected, right?”
[Ramsay threw the car keys at Dr. Ian Malcolm]
Ramsay : “Uh, yeah, drive fast.” (01:47:43)

This conversation appeared at the minutes of 01:47:43. The data above showed that Ramsay's utterance was included in the flouting maxim of quality. The floating maxim of quality occurred because the speaker was saying something that was not true. This could be seen when Dr. Ian asked Ramsay if the road he was about to take was safe. Ramsay then replied, "Uh, yeah." Ramsay lied, which way was Dr. Ian going through was totally unsafe because there were a lot of dinosaurs, that was why Ramsay had Dr. Ian drove fast. Ramsay said something that was not true, that was why his utterance was included in the flouting maxim of quality.

4. **CONCLUSION**

Using Grice's theory (1975), this research determined the types of flouting maxims. With a total of 15 data, the researchers discovered that all of Grice's maxims had been flouted by the characters of Jurassic World Dominion. There were 7 data of flouting maxim of relation, 3 data of flouting maxim of quantity, 3 data of flouting maxim of operation, and 2 data for maxim of manner. The most data was
discovered in the Flouting maxim of relation since the characters in the Jurassic World Dominion movie gave responses that had nothing to do with the subjects under discussion. The audience might still enjoy the movie even though the characters in this movie flouted all the maxims. The movie's plot got significantly more engaging considering the maxims that were flouted. Looking at the research's findings and conclusions, it is crucial to understand the flouting maxims. This helps speakers and listeners communicate effectively and prevent misunderstandings. Speakers and listeners could reduce flouting maxims and improve communication by understanding how to apply the cooperative principle. However, with this research, it is also anticipated that listeners would be able to discern the speaker's secret meaning.

REFERENCES


